

7th annual ASECAP Road Safety Conference

**MAKING OUR ROADS SAFER, A PERMANENT GOAL
THE ROLE OF ROAD INFRASTRUCTURE OPERATORS**

Hotel Meliá Castilla, Madrid, Tuesday 25 March 2014

INTRODUCTION

The 7th annual ASECAP Road Safety Conference will take place Madrid on the 25th of March 2014, at the Hotel Meliá Castilla. The ASECAP Road Safety Event is organized on an annual basis and follows an established format comprising a half-day political session followed by a half-day technical session with presentations by individual ASECAP members/road operators.

The Conference will be the opportunity to actively discuss the European policies and actions on road safety and get some useful information on the state of play in different European countries. Representatives of the European Commission will present and discuss the ambitious road safety priorities and goals towards Europe 2020.

Finally ASECAP and its members will provide some interesting presentations shedding more light on the many actions and projects, in terms of both raising awareness campaigns and technological innovations, they have been carrying out to ensure the highest standards of security and safety on toll road infrastructures

CONFERENCE PROGRAMME

09.00 – 09:30 WELCOME

- ⊙ Julián NUNEZ – President of SEOPAN ASETA
- ⊙ [Jean MESQUI](#) – ASECAP President

09:30 – 11:00 THE EUROPEAN PRIORITIES FOR ROAD SAFETY: THE INFRASTRUCTURAL COMPONENT AND THE SPEED LIMIT FACTOR

MODERATOR: [Malika SEDDL](#), COPER II Chairperson

- ⊙ Inés AYALA SENDER - Member of the European Parliament
- ⊙ [Bruno DE LA FUENTE](#) – SEOPAN ASETA
- ⊙ [Kallistratos DIONELIS](#) – ASECAP Secretary General
- ⊙ Pere MACIAS – Chairman of Road Safety Committee in the Spanish Parliament

11:00 – 11:30 **COFFEE BREAK**

11:30 12:45 PROMOTING ROAD SAFETY: The importance of the communication/information activities

MODERATOR: [Emanuela STOCCHI](#) - ASECAP COPER II Vice-Chairperson

- ⊙ [Key features and results of the Autostradafacendo/Trip2life road safety campaign in Italy](#), Roberto ARDITI, AISCAT
- ⊙ [Austrian campaigns on the introduction of the emergency corridor and on safety distance](#), Bernhard LAUTNER, ASFINAG
- ⊙ French campaign on safety: [driver behavior](#), Christine ALLARD, Sanef Group, [Alcohol at the wheel](#), François Brice HINCKER, Vinci-Autoroutes

12:45 – 14:00 OPERATING ROADS SAFELY

MODERATOR: [Bruno DE LA FUENTE](#) - ASECAP COPER I Chairperson

- ⊙ [Road safety activities in Slovenia](#), Ulrich ZORIN, DARS
- ⊙ [SOS Autoroute Application](#), Romain DEUMIE', APRR
- ⊙ [Safety at Toll Plazas, the perspective of Stalexport Autostrada Malopolska](#) (Poland), Tomasz BEHRENDT, Pawel KOCOT, AWSA/SAM
- ⊙ [Operating Road Safely](#), Abertis Autopistas Approach – Sara RODRIGUEZ, ABERTIS AUTOPISTAS ESPAÑA

14:00 – 14:15 CLOSING SESSION

Malika SEDDI – ASECAP COPER II Chairperson

Spanish Ministry of Public Works and Transport

14:15 NETWORKING LUNCH