

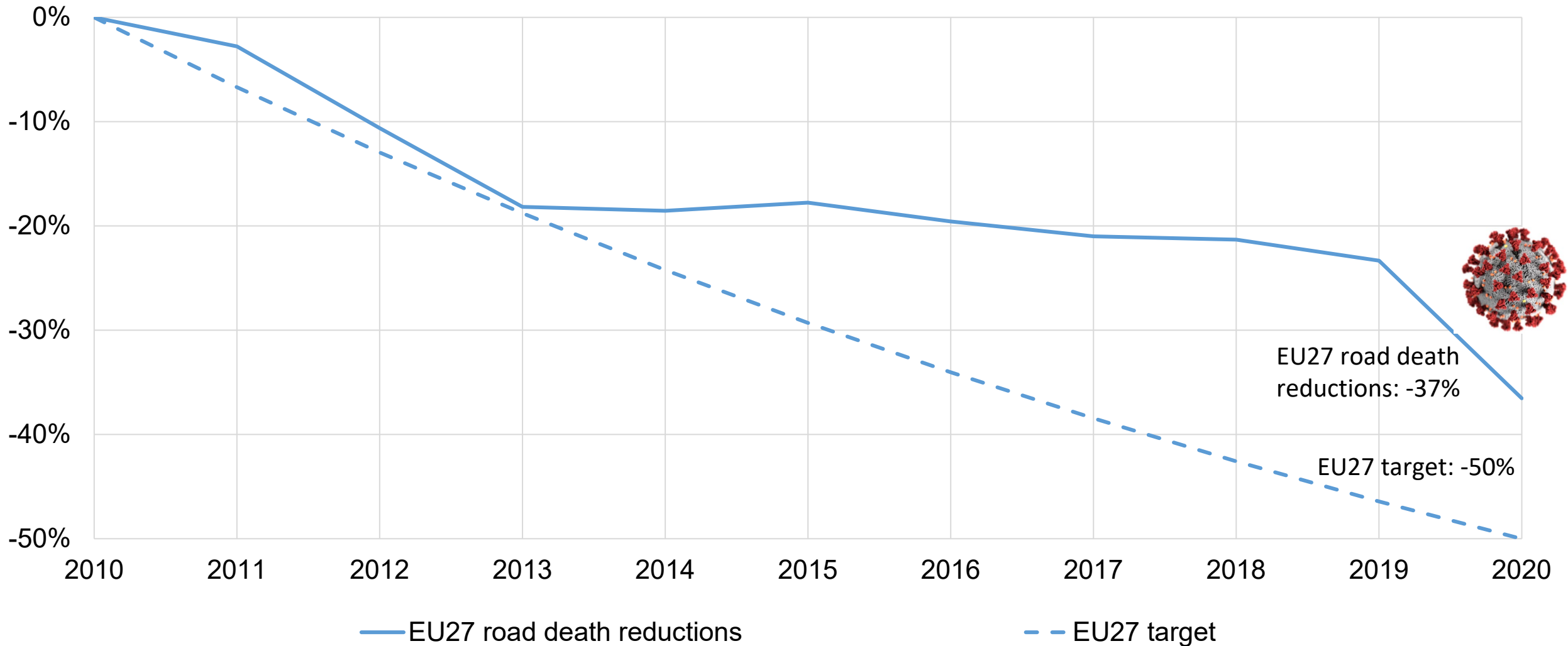
ASECAP Road Safety Webinar

Building a wide Road Safety Culture to reach Vision Zero

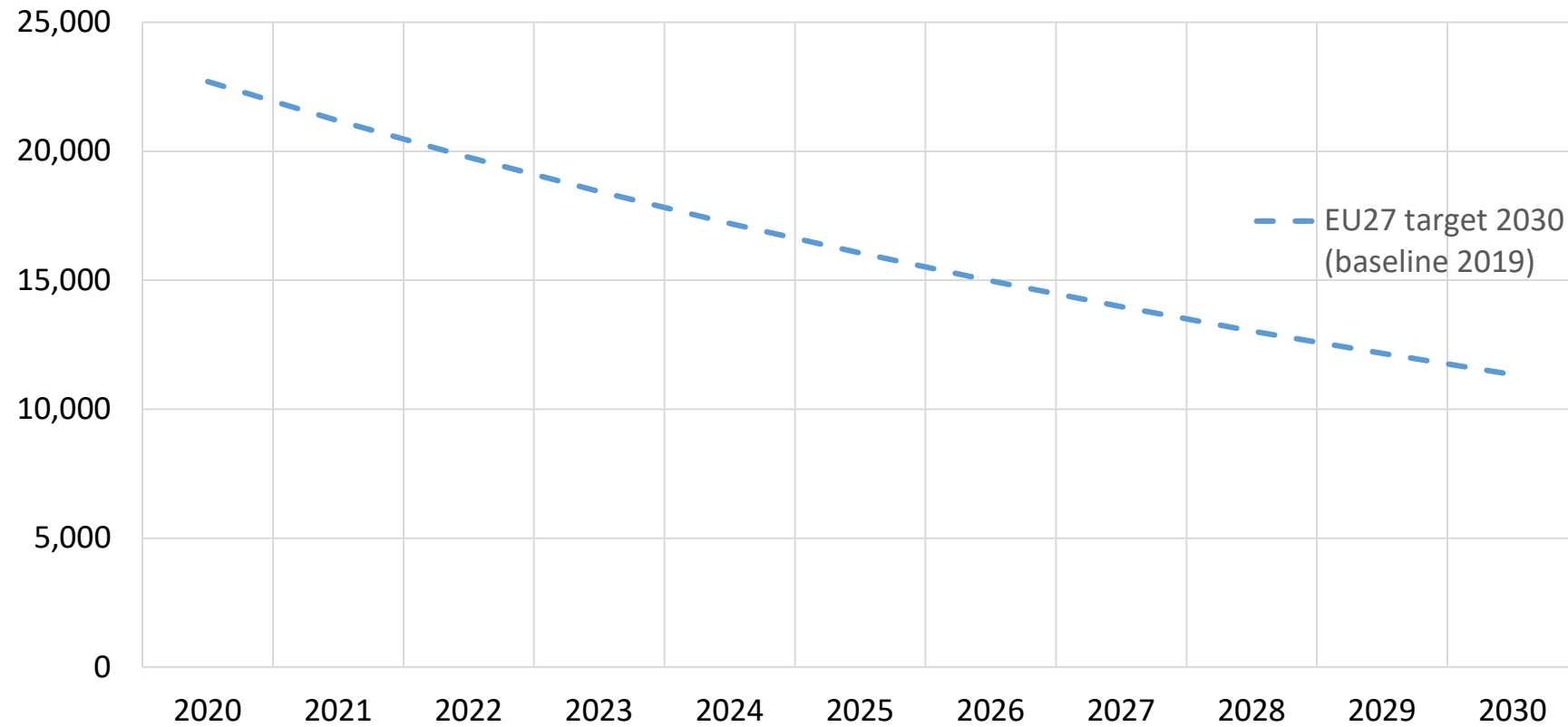


Ellen Townsend
Policy Director

ROAD SAFETY PROGRESS 2010-2020



New EU target 2030 and Beyond..



The road to 2030: infrastructure

- RISM implementation: Swift EC Methodology for Network Assessment and EC Specifications on Road Signs and Road Markings
- EC to set up an expert group to develop a framework for road classification=speed limit to road design and layout
- EC to set up a Forum of European Road Safety Auditors



The road to 2030: safer road users

- Speed limit recommendation for all roads
- Drink-driving - zero tolerance limits – boost alcohol interlocks
- Drug-driving
- Distraction
- Ambitious new driving license rules and cross-border enforcement update



The road to 2030: vehicle safety

For EU MSs and motorway operators:

- Prepare infrastructure for ISA and other ADAS now legislated in GSR.
- Prepare for autonomous driving.

For EC:

- Set up a new harmonised regulatory framework for automated cars.
- Evaluate the currently available assisted driving systems' risks to road safety, such as driver overreliance and distraction.



Recommendations to Member States



✓ Install barriers where obstacles cannot be removed

✓ Apply best practice in speed limit enforcement



✓ Engineering measures to prevent pedestrians accessing motorways



ETSC PIN Report on Motorways 2015

Recommendations to Member States



- ✓ Stringent seat belt and drink driving enforcement
- ✓ Increased enforcement of tachograph rules



- ✓ Two-wheeler friendly barriers
- ✓ Tackle fatigue amongst all road users

ETSC PIN Report on Motorways 2015



THANK YOU!

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European Transport Safety Council