

Malika SEDDI, Director of International Affairs and Customer Services in ASFA (Association of motorway and facilities concessionaires in France). Engaged in the toll industry with different positions within ASFA, she is deeply involved in ASECAP (Association for toll motorway operators in Europe). She is the chair woman of Safety permanent committee (Coper 2). She was the International Vice-President of IBTTA (Worldwide association for the owners and operators of toll facilities and industry) 2013/2015/2016. She is also involved in ERTICO (ITS Europe), and PIARC (World road Association) representing ASFA members' interests. She had been involved in many European projects aiming to improve road safety and for the development of harmonised ITS services.