



COPENHAGEN 2012

Fifth annual ASECAP Road Safety Event
Copenhagen, 6 March 2012

**TAKING ON THE CHALLENGE OF VISION ZERO:
THE EUROPEAN MOTORWAYS' CONTRIBUTION TO INTEGRATED ACTION FOR ROAD SAFETY**

*Conference venue:
Bella Sky Comwell Hotel
Center Boulevard 5
www.bellaskycomwell.dk*

Conference Programme

9.00-9.10 Opening

*Welcome by **L. Larsen**, CEO Sund & Bælt Holding A/S
Introduction by **M. Rotondo**, ASECAP COPER II Chairman*

9.10-10.30 Political Session

Bringing Vision Zero into Reality: Coordination between All Safety Stakeholders

*Moderator: **K. Dionelis**, Secretary-General of ASECAP*

*Panel: - **S. Schmidt**, Head of Unit Road Safety, European Commission, DG MOVE
- **A. E. Jensen**, Member of the European Parliament
- **T. Jørgensen**, Head of Division, Danish Ministry of Transport, Danish EU Presidency
- **K. Schierhackl**, President of ASECAP*

10.30-10.45 Coffee break

10.45-12 .30 Technical Session – Working towards Vision Zero

Part I – Presentations

*Moderator: **M. Rotondo**, COPER II Chairman*

Speakers:

- **A. Canel**, ASFA
[Implementation of EU legislation on road infrastructure safety: state of play and challenges](#)
- **B. Lautner**, ASFINAG
[Dealing with vulnerable users: motorcyclists and workers](#)





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- **T. Tollefsen, Norwegian Public Road Administration**
[Implementation of tunnel safety in Norway](#)
- **R. Arditi, AISCAT-SINA**
[Best practices for education and road safety](#)

Summary of key messages and conclusions: **M. Rotondo, COPER II Chairman**

Part II – Further Reflections

Moderator: **M. Rotondo, COPER II Chairman**

- Discussants:
- **A. E. Jensen, Member of the European Parliament**
 - **S. Schmidt, Head of Unit Road Safety, European Commission, DG MOVE**
 - **K. Dionelis, Secretary-General of ASECAP**

12.30-13.30 Lunch

13.30-15.30 How to Attain Vision Zero by 2050 as Road Operators: Examples on Best Road Safety Practices in Denmark

Moderator: **L. Vincentsen, Sund & Bælt Holding A/S**

Speakers:

Danish Road Directorate

- **H. T. Thomsen, Director, Planning**
[Development in traffic safety in Denmark](#)
- **H. Ludvigsen, Senior Advisor**
[Wrong-way drivers](#)
- **H. Ludvigsen, Senior Advisor**
[Protection of workers on motorways](#)

Sund & Bælt Holding A/S, Øresundsbron I/S and Femern A/S

- **U. Eilersen, Safety Manager**
[Traffic safety at the Storebælt Link and the Øresund Link](#)
- **K. S. Andersen, Contract Director**
[How traffic safety has been planned for at the Fehmarn Belt Link](#)

Danish Road Safety Council

- **J. Sølund, Head of Documentation**
[Traffic safety campaigns – we meet the road users at eye level](#)

15.30-16.00 Closing

Conclusions by **M. Rotondo, COPER II Chairman**

