Fifth annual ASECAP Road Safety Event
Copenhagen, 6 March 2012

TAKING ON THE CHALLENGE OF VISION ZERO:
THE EUROPEAN MOTORWAYS’ CONTRIBUTION TO INTEGRATED ACTION FOR ROAD SAFETY

Conference venue:
Bella Sky Comwell Hotel
Center Boulevard 5
www.bellaskycomwell.dk

Conference Programme

9.00-9.10 Opening
Welcome by L. Larsen, CEO Sund & Bælt Holding A/S
Introduction by M. Rotondo, ASECAP COPER II Chairman

9.10-10.30 Political Session
Bringing Vision Zero into Reality: Coordination between All Safety Stakeholders
Moderator: K. Dionellis, Secretary-General of ASECAP
Panel: - S. Schmidt, Head of Unit Road Safety, European Commission, DG MOVE
- A. E. Jensen, Member of the European Parliament
- T. Jørgensen, Head of Division, Danish Ministry of Transport, Danish EU Presidency
- K. Schierhackl, President of ASECAP

10.30-10.45 Coffee break

10.45-12.30 Technical Session – Working towards Vision Zero
Part I – Presentations
Moderator: M. Rotondo, COPER II Chairman
Speakers:
- A. Canel, ASFA
  Implementation of EU legislation on road infrastructure safety: state of play and challenges
- B. Lautner, ASFINAG
  Dealing with vulnerable users: motorcyclists and workers
- **T. Tollefsen, Norwegian Public Road Administration**  
  Implementation of tunnel safety in Norway
- **R. Arditi, AISCAT-SINA**  
  Best practices for education and road safety

Summary of key messages and conclusions: **M. Rotondo, COPER II Chairman**

**Part II – Further Reflections**
**Moderator: M. Rotondo, COPER II Chairman**
**Discussants:**  - **A. E. Jensen**, Member of the European Parliament  
  - **S. Schmidt**, Head of Unit Road Safety, European Commission, DG MOVE  
  - **K. Dionelis**, Secretary-General of ASECAP

12.30-13.30  **Lunch**

13.30-15.30  **How to Attain Vision Zero by 2050 as Road Operators: Examples on Best Road Safety Practices in Denmark**
**Moderator: L. Vincentsen, Sund & Bælt Holding A/S**
**Speakers:**

- **Danish Road Directorate**  
  - **H. T. Thomsen**, Director, Planning  
    Development in traffic safety in Denmark  
  - **H. Ludvigsen**, Senior Advisor  
    Wrong-way drivers  
  - **H. Ludvigsen**, Senior Advisor  
    Protection of workers on motorways

- **Sund & Bælt Holding A/S, Øresundsbron I/S and Femern A/S**  
  - **U. Eilersen**, Safety Manager  
    Traffic safety at the Storebælt Link and the Øresund Link  
  - **K. S. Andersen**, Contract Director  
    How traffic safety has been planned for at the Fehmarn Belt Link

- **Danish Road Safety Council**  
  - **J. Sølund**, Head of Documentation  
    Traffic safety campaigns – we meet the road users at eye level

15.30-16.00  **Closing**
**Conclusions by M. Rotondo, COPER II Chairman**