11th ASECAP Road Safety Conference

Building on Valletta Declaration on Road Safety actions

The “unknown” Road Users on Trans - European Motorways. How to understand and protect them.

Hosted by Mr. Georges BACH
Member of the European Parliament (TRAN)

Tuesday 20th March 2018, 13.30 h – 17.30 h
Bibliotheek Solvay
Rue Belliard 137, 1040, Brussel
Road Safety Global Programme: a programme for the long haul
International presence of the Road Safety Global Programme
Road Volunteer and KanGo! Volunteer, a school project to improve mobility... and much more

The Abertis Foundation fosters the principles of road safety among young people

Senior mobility under debate
Autoroute Académie: a virtual driving school in France
Road safety education for Puerto Rican children

Arteris joins the campaign to halve the number of road traffic accident victims in Brazil
New campaign in Chile: ‘Don’t get driven home’

‘Let’s learn by looking at road signs’ in Argentina
ABERTIS CHAIR –
UPC BarcelonaTech | UPM - School of Civil Engineering (SPAIN)
Director: Prof. Francesc Robusté
Year created: 2003

UPM Polytechnic University of Madrid
Director: Prof. José Manuel Vasull
Year created: 2017

ABERTIS CHAIR –
ENPC/IFSTTAR ParisTech (FRANCE)
Director: Prof. Simon Cohen
Year created: 2011

ABERTIS CHAIR –
University of Puerto Rico (PUERTO RICO)
Director: Prof. Benjamín Colucci
Year created: 2012

ABERTIS CHAIR –
Pontifical Catholic University of Chile (CHILE)
Director: Prof. Juan de Dios Ortúzar
Year created: 2014

ABERTIS CHAIR –
University of São Paulo (BRAZIL)
Director: Prof. Lidio Bariani Bernucci
Year created: 2015
rights of way
Every day, more than 500 children lose their lives on the roads and more than 2,000 are left disabled.

Much of this happens on their way to and from school.
Painful figures

1.3 MILLION people die ON THE ROADS around the world

50 MILLION more are injured

MORE THAN 500,000 are children on the way to or from school

For every child that dies, 4 MORE ARE permanently disabled
Road traffic accidents kill more people around the world than malaria (WHO).

They are the main cause of death of young people aged between 15 and 29.
Road safety needs to become a global priority
Different actions have been implemented for different age groups, but with a particular focus on educating schoolchildren, youth outreach and raising elderly driver awareness, through the social integration of the disabled.
Abertis has an in-depth understanding of how best to communicate with road users using variable-message signs throughout its networks, covering issues such as the importance of resting regularly, using seatbelts, not using mobile phones, etc.
The Institut Guttmann
António Guterres
United Nations Secretary-General
“The involvement of private initiative is fundamental in resolving the problems and needs that we as a society must tackle”

Sergi Loughney
Institutional Relations & CSR Director at Abertis
Director of Abertis Foundation
“For a company like Abertis, road safety is a priority. We promote safe and responsible mobility to improve everyone’s quality of life”

Alfonso Dastis
Minister for Foreign Affairs and Cooperation
“It is important for our country to become an international benchmark for globally shared issues, such as road safety”

Henrietta H. Fore
Executive Director, United Nations Children’s Fund
“Working together, we shall be much more effective in combating the problems of child safety and mobility, a right that still cannot be fully enjoyed by all the world’s citizens, and which has a particular impact upon children”