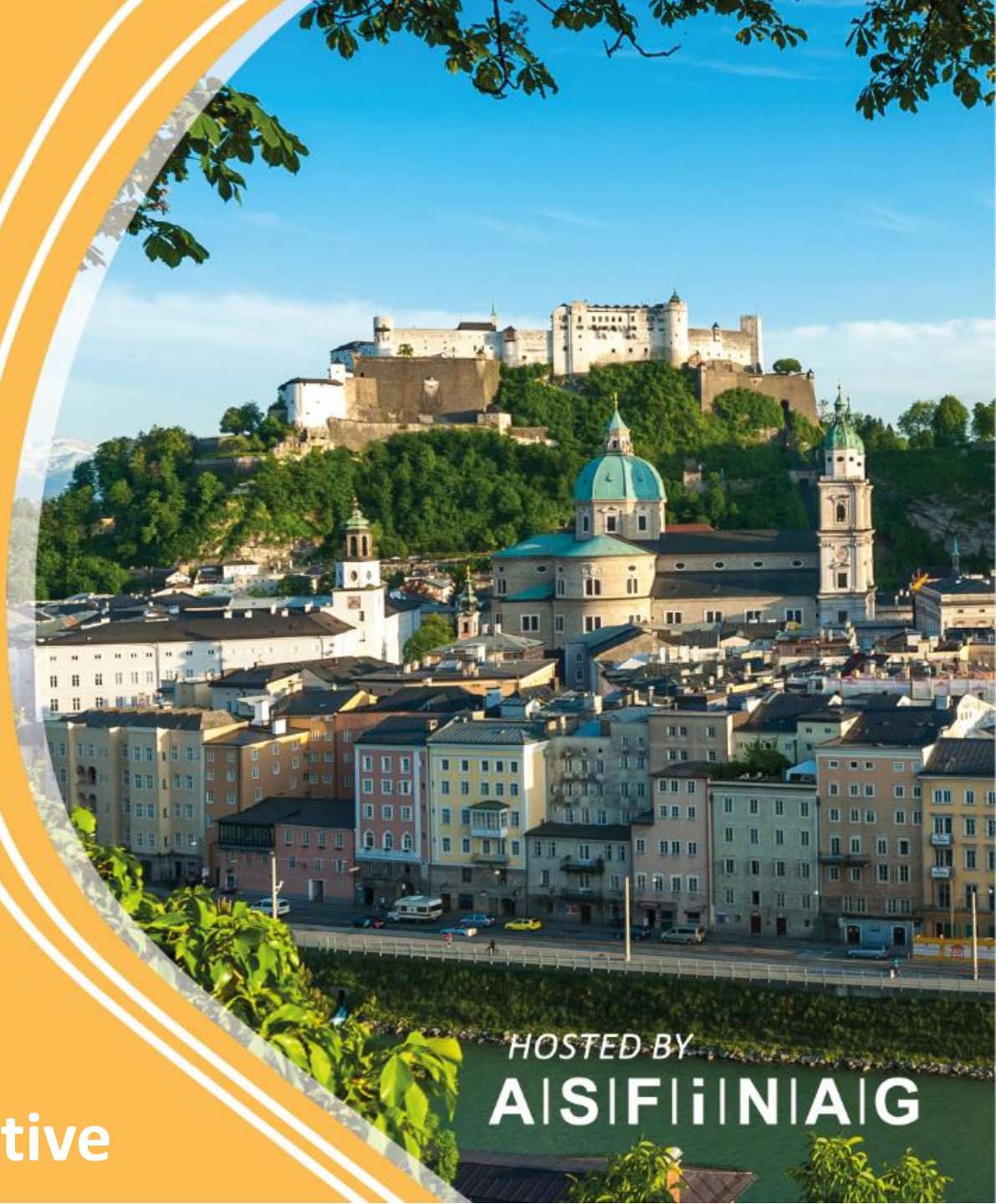


15th **A**SECAP ROAD SAFETY CONFERENCE

Vision Zero

How Brisa is pursuing this EU objective



HOSTED BY
AISIFIINIAIG



Vision Zero is a European Commission target for the Road Safety Policy in Europe in the 2021-2030 period



Vision Zero
Significant mindset shift:
**“no loss of life is
acceptable”**

Brisa emphasis on this objective in a ESG goal

Aim to halve the number of deaths and serious injuries resulting from road traffic accidents by 2030, compared to 2020 levels, with the ultimate goal of achieving zero fatalities.





Focus on Road Works at Brisa

Road safety is put at risk through various circumstances, some more prevalent, such as road works



**Duration of road
restrictions =
hours of work +
(des)installing signs**

**In the coming years,
Brisa teams will work
to find ways to
address this
challenge**



Reductions in exposure time are key to minimize the risk for road workers and road users





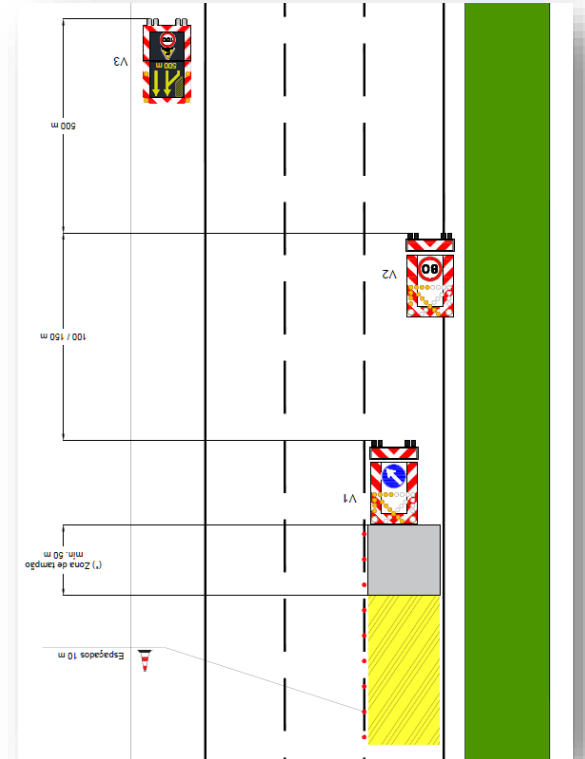
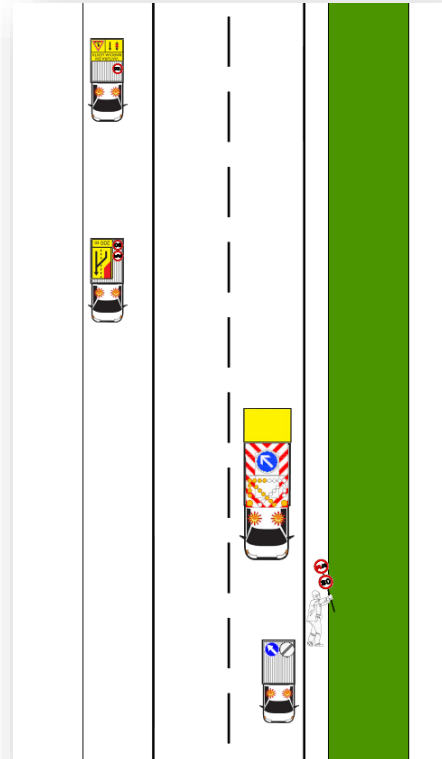
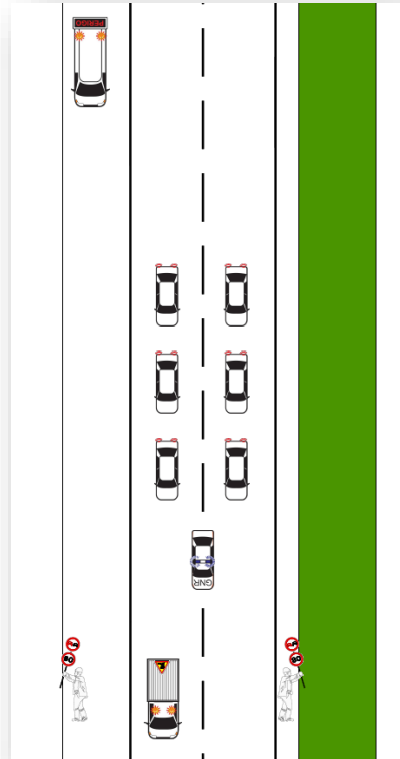
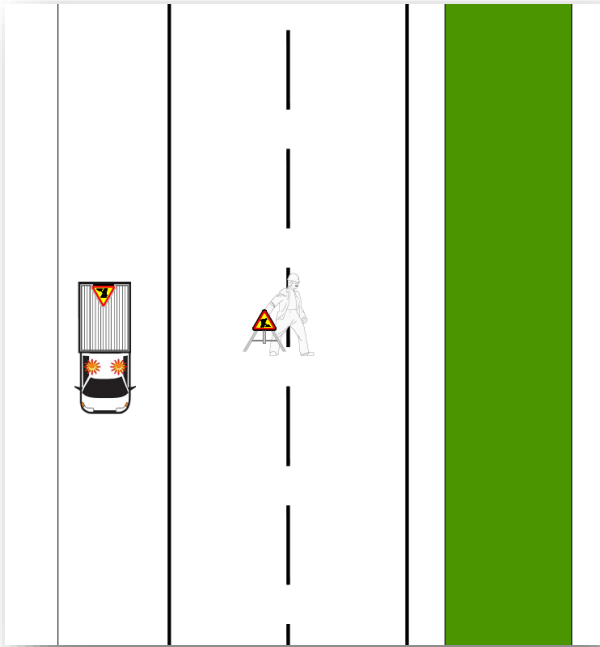
Also, increased awareness leads to enhanced protection for workers and users

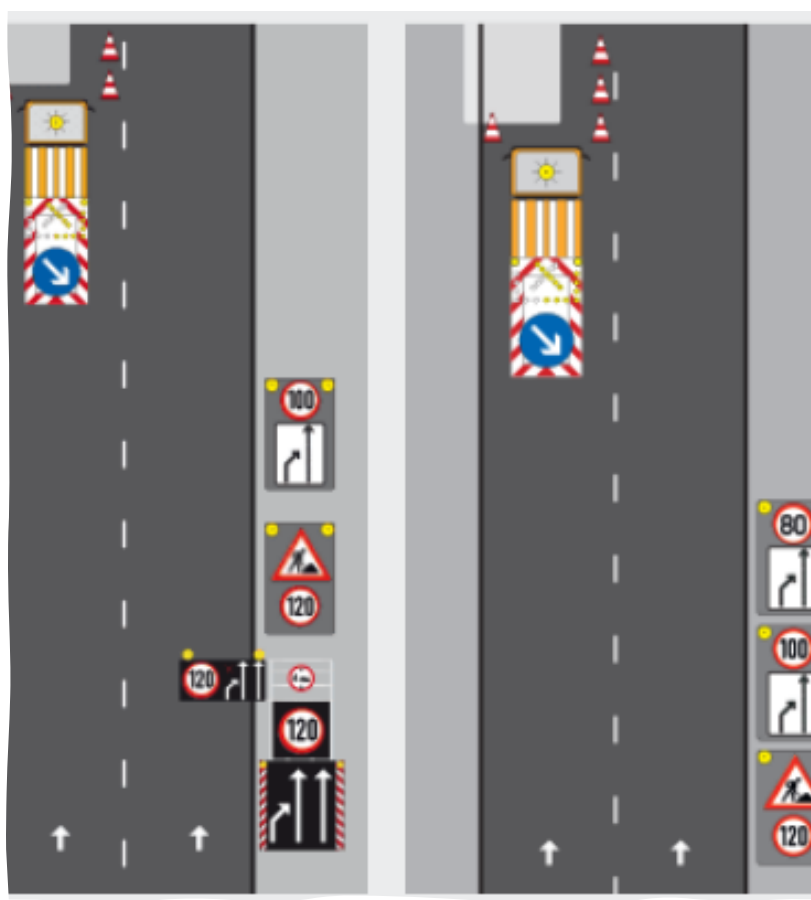


Reduction of exposure time is mandatory, since traffic keeps increasing

Exposure time

Availability of several methodologies to install signalization with disparate levels of exposure & risk





Exposure time

Focus on reducing time necessary to signalize the work zones



Exposure time

Use of automatized installations when possible (recurrent situations and support of automatic equipment)



**Increased awareness
is key, since
distractions and
“screens” while
driving are among us**

Increased awareness

Through improved visibility of signs (VMS vs. traditional signs) and on vehicles and accessories





Increased awareness

Harmonize signalization across countries to efficiently convey the message to drivers



Increased awareness

Focus on behaviour

- Road safety campaigns for users
- Training for operational teams



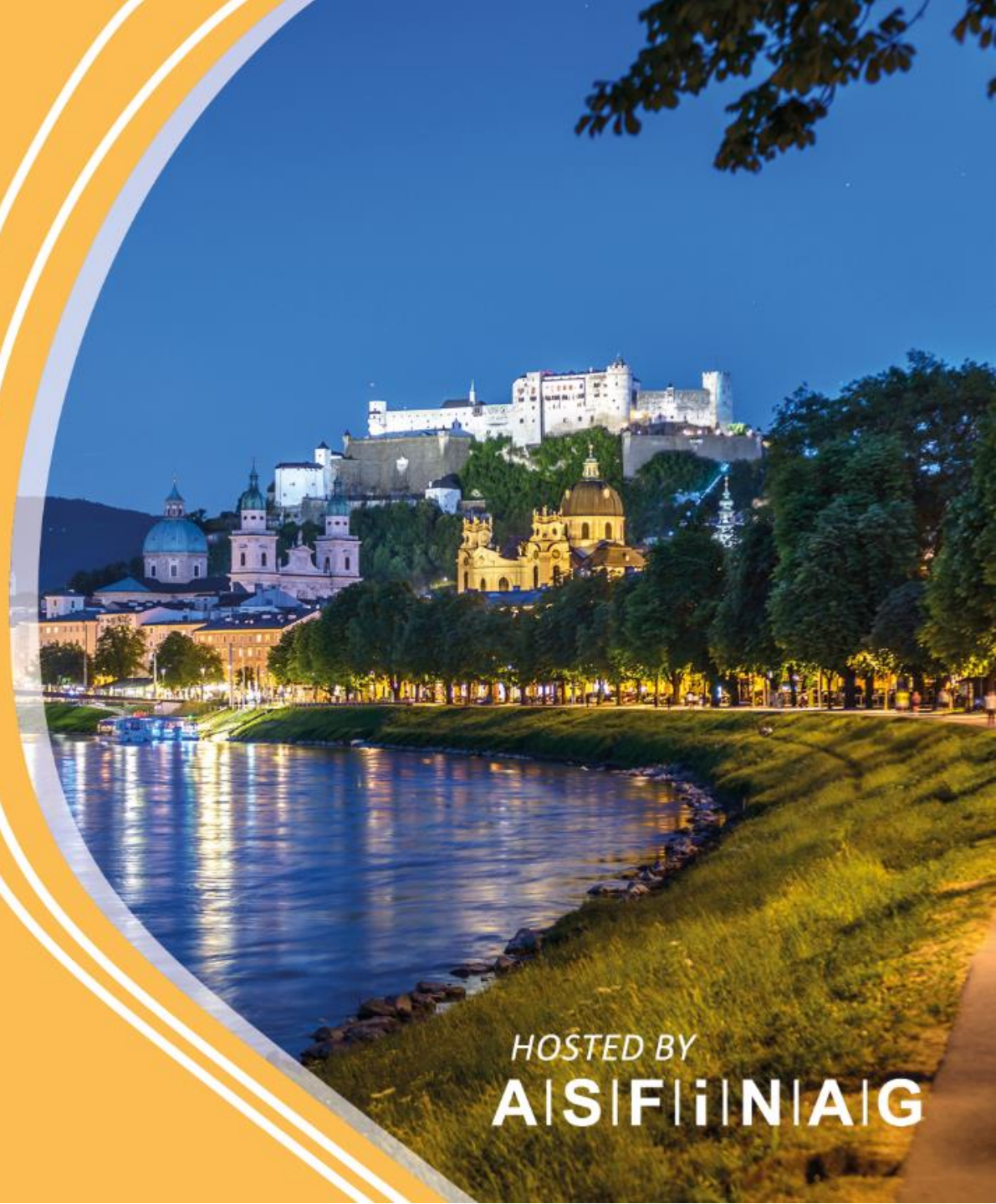
Thank you

Brisa

Diogo Torcato



15th **ASECAP** ROAD SAFETY CONFERENCE



HOSTED BY
AISIFIINIAIG