

11th ASECAP Road Safety Conference

Building on Valletta Declaration on Road Safety actions

The “unknown” Road Users on Trans - European Motorways.
How to understand and protect them.

Hosted by Mr. Georges BACH
Member of the European Parliament (TRAN)

Tuesday 20th March 2018, 13.30 h – 17.30 h

*Bibliotheek Solvay
Rue Belliard 137, 1040, Brussel*

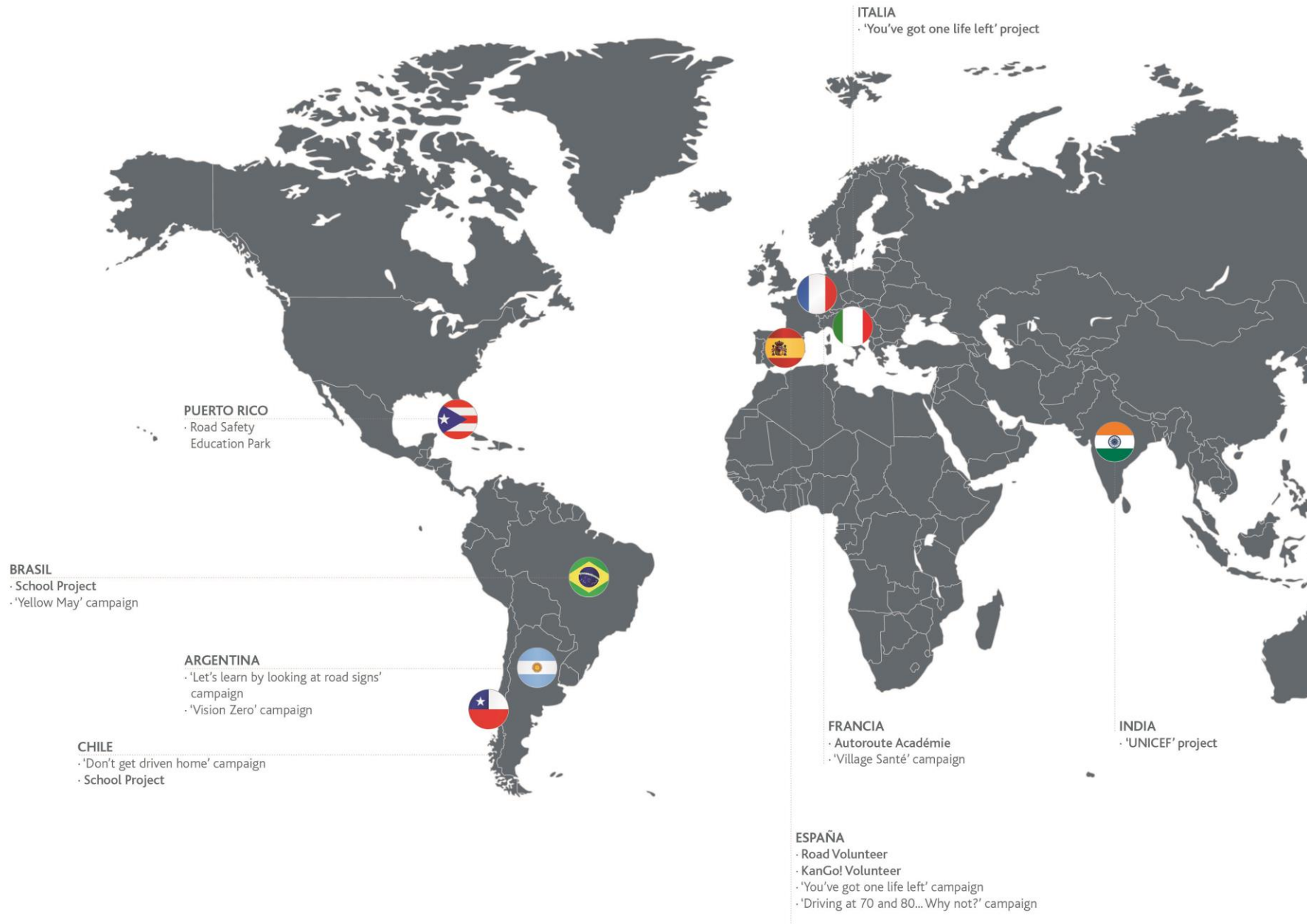


Road Safety Global Programme:

a programme
for the long haul



International presence of the Road Safety Global Programme

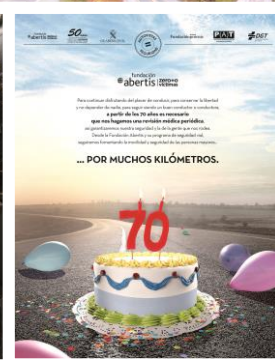




Road Volunteer and KanGo! Volunteer, a school project to improve mobility... and much more

The Abertis Foundation fosters the principles of road safety among young people

Senior mobility under debate





Autoroute Académie: a virtual driving school in France





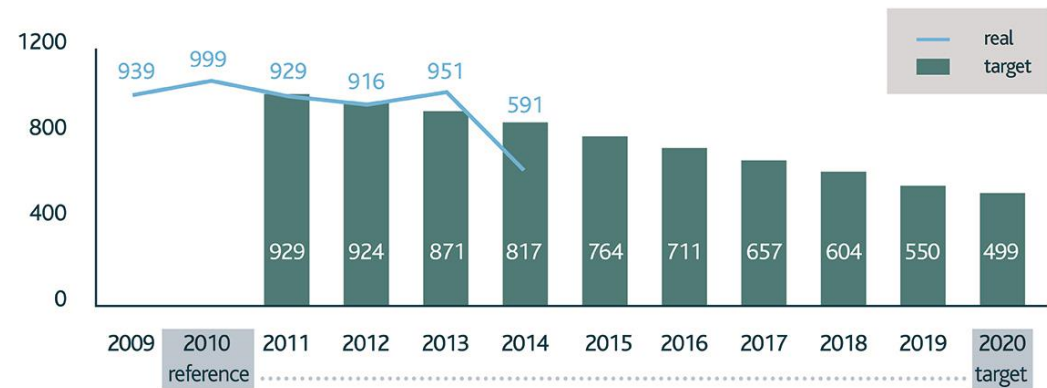
Road safety education for Puerto Rican children



Arteris joins the campaign to halve the number of road traffic accident victims in Brazil



Figure. Objective: 50% fewer deaths by 2020





New campaign in Chile:
'Don't get driven home'



'Let's learn by looking at
road signs' in Argentina





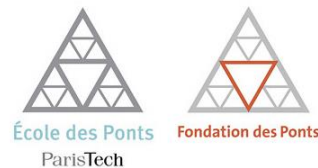
ABERTIS CHAIR –
UPC BarcelonaTech | UPM - School of Civil Engineering (SPAIN)
Director: Prof. Francesc Robusté
Year created: 2003



UPM Polytechnic University of Madrid
Director: Prof. José Manuel Vasull
Year created: 2017



ABERTIS CHAIR –
ENPC/IFSTTAR ParisTech (FRANCE)
Director: Prof. Simon Cohen
Year created: 2011



ABERTIS CHAIR –
University of Puerto Rico (PUERTO RICO)
Director: Prof. Benjamin Colucci
Year created: 2012



ABERTIS CHAIR –
Pontifical Catholic University of Chile (CHILE)
Director: Prof. Juan de Dios Ortúzar
Year created: 2014



ABERTIS CHAIR –
University of São Paulo (BRAZIL)
Director: Prof. Liedi Bariani Bernucci
Year created: 2015



rights of way



Every day, more than 500 children lose their lives on the roads and more than 2,000 are left disabled.

Much of this happens on their way to and from school.



Painful figures



1.3 MILLION
people
die
ON THE ROADS
around the world



50 MILLION
more
are
injured



MORE THAN
500,000
are children on the way to or from school



For every child that dies,
4 MORE ARE
permanently disabled

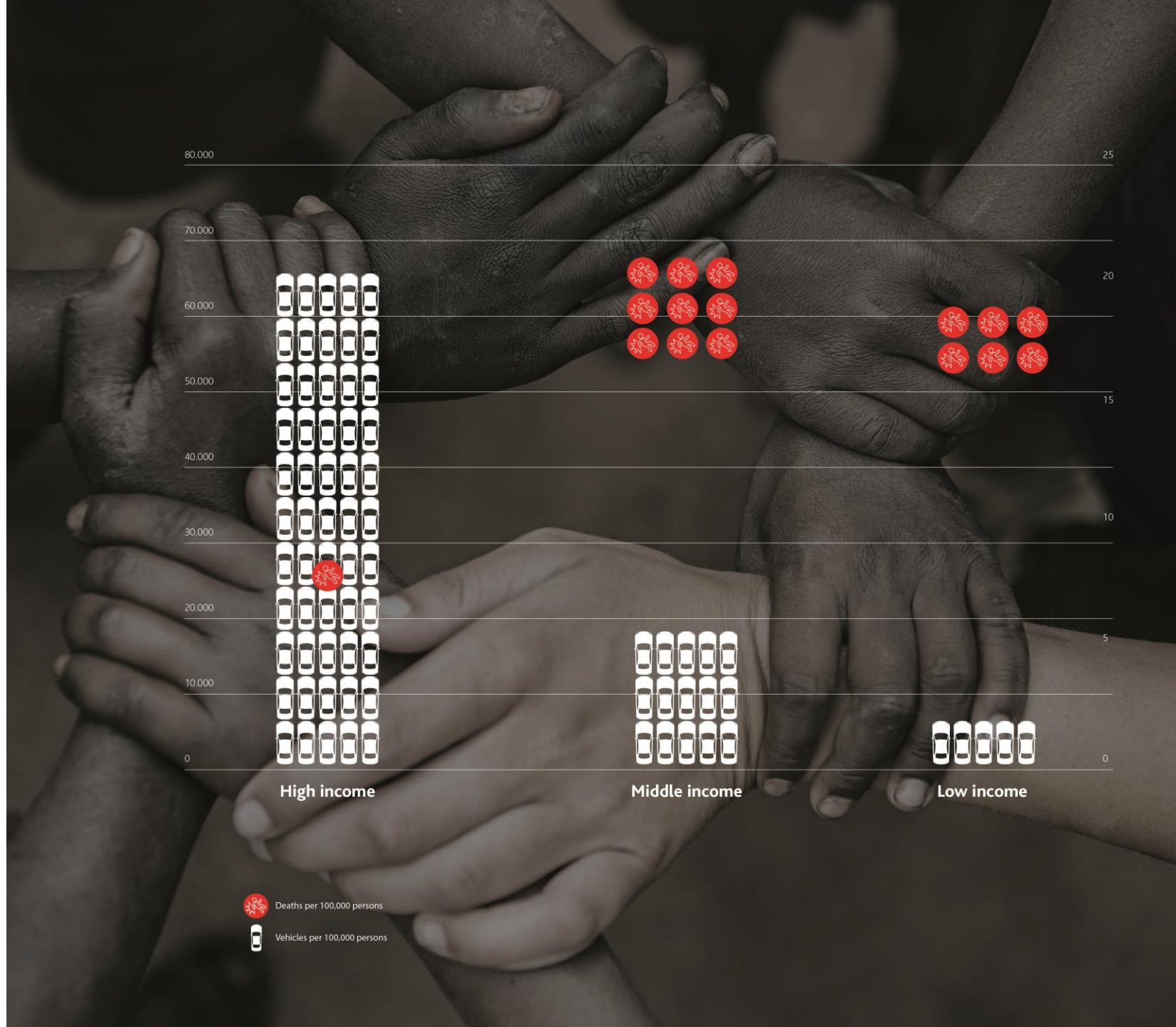


Road traffic accidents **kill more people** around the world than malaria (WHO).

They are the main cause of death of **young people aged between 15 and 29**.



Road safety needs to become a global priority



Different actions have been implemented for different age groups, but with a particular focus on educating schoolchildren, **youth outreach and raising elderly driver awareness, through the social integration of the disabled.**



Abertis has an **in-depth understanding of how best to communicate with road users** using variable-message signs throughout its networks, covering issues such as the importance of resting regularly, using seatbelts, not using mobile phones, etc.



The Institut Guttmann



INSTITUT
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HOSPITAL DE NEUROREHABILITACIÓ
Institut Universitari adscrit a la **UAB**





António Guterres

United Nations Secretary-General

"The involvement of private initiative is fundamental in resolving the problems and needs that we as a society must tackle"



Sergi Loughney

Institutional Relations & CSR Director at Abertis
Director of Abertis Foundation

"For a company like Abertis, road safety is a priority. We promote safe and responsible mobility to improve everyone's quality of life"



Alfonso Dastis

Minister for Foreign Affairs and Cooperation

"It is important for our country to become an international benchmark for globally shared issues, such as road safety"



Henrietta H. Fore

Executive Director, United Nations Children's Fund

"Working together, we shall be much more effective in combating the problems of child safety and mobility, a right that still cannot be fully enjoyed by all the worlds' citizens, and which has a particular impact upon children"



