



DarsTraffic+

Andrea Skroza Motorway Company in the Republic of Slovenia, DARS d.d. 27.2.2017, Kopenhagen

Tasks:

- collecting information on situation on motorways and other national roads and the traffic 24/7 (control centers, drivers, police, local communities, etc.)
- providing quick, accurate and updated information to the public on the traffic situation on motorways and other national roads
- providing data on traffic congestions, traffic restrictions etc.

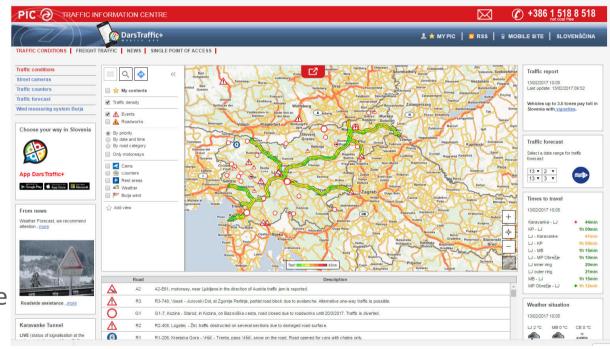
■ Final goal: Traffic information must come to the user in the form user can understand and use!

National Traffic Information Centre

DARS

Traffic information:

- Call center
- Webpage
- Radio stations
- Email
- Mobile application
- Giving raw data for free







Mobile Aplication DarsTraffic+

- Number of drivers that use Traffic information center is increasing significantly. Automatization was needed.
- Number of different web page users:
 - $= 2015 \rightarrow 1.258.111$
 - $= 2016 \rightarrow 2.086.113$

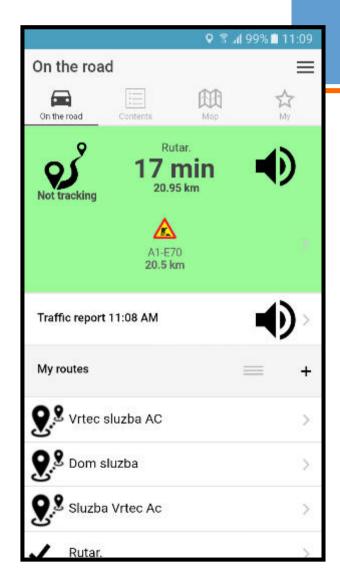
(Slovenia has a population of 2.064.188)

- Number of downloaded DarsTraffic+ applications:
 - Since released in April 2016 \rightarrow 45.000
- Number of calls to TIC is slightly decreasing on behalf of the application and webpage.

DARS

Who uses application DarsTraffic+?

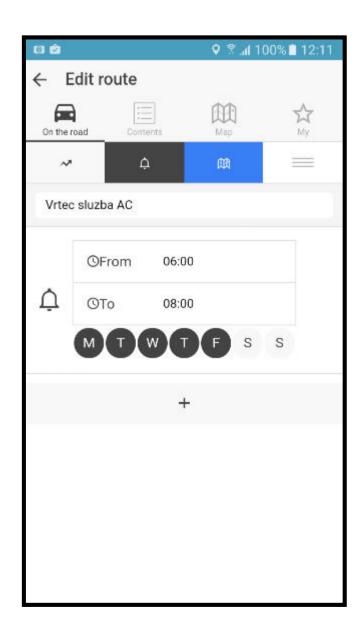
- Drivers who drive daily to work
- Drivers that often drive on certain routes
- Drivers can choose their favorite routes:
 - driving time (tracking your routes and estimates remaining time)
 - any special traffic incidents or road works
 - traffic density
 - voice reading so drivers can keep their eyes on the road



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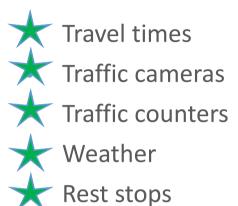
Notification center

- For each route
- Notification frequency
 - at every change, at most 15 minutes or at most 1 hour
- Notification time
 - from-to hours, days of the week
- Notification target
 - mobile phone, email

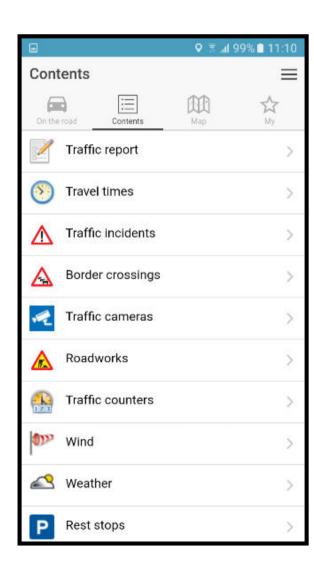


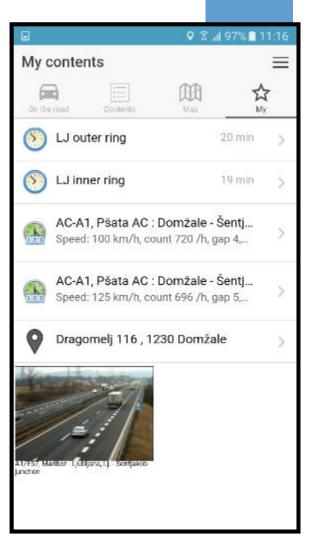
Other information - Contents

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- Traffic report
- Traffic incidents
- Border crossings
- Roadworks
- Wind
- Traffic calendar
- Vignettes
- Contacts





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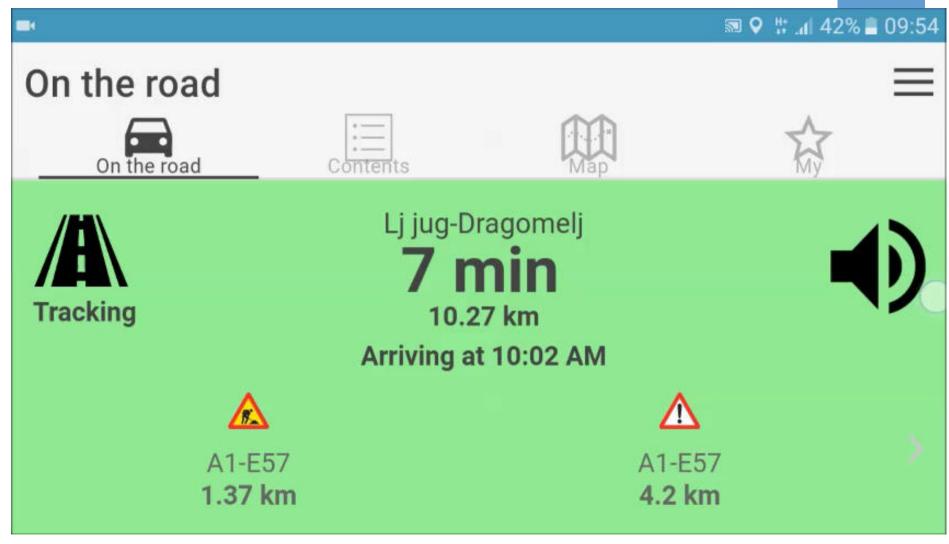
Other information - map

- Contents on map:
 - Traffic density
 - Traffic cameras
 - Traffic counters
 - Weather
 - Rest stops
 - Traffic incidents
 - Roadworks
 - Wind
 - My contents



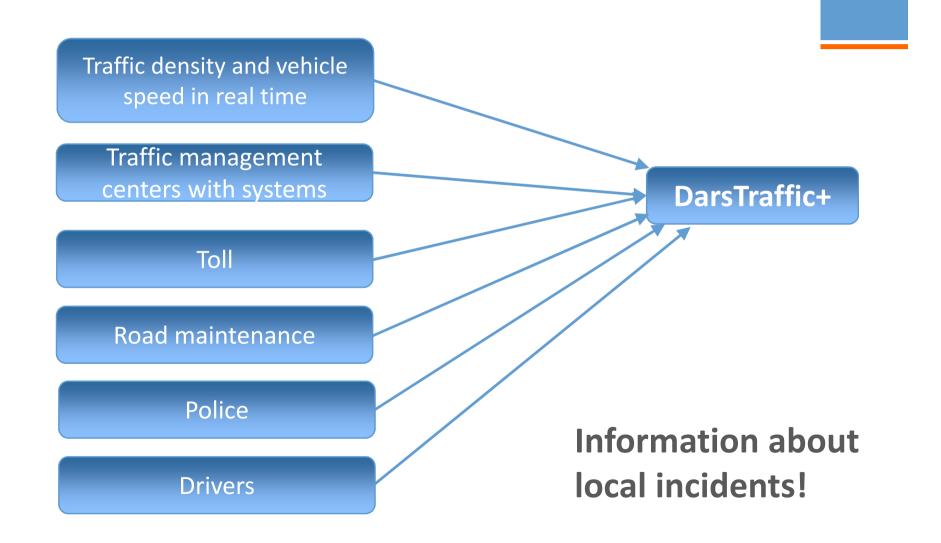
Short video







Why is application DarsTraffic+ so accurate?



Easy accessibility

- Application is free of charge
- Operation systems: Android, IOS and Windows Google Play







- It takes 2 3 Mb space on your telephone
- When using the application at least 2 hours a day you will use up to 300 Mb/month
- Notification system very low data consumption

■ User system on <u>www.promet.si</u> (application management directly from

the webpage)





Plans for the future

- Regular updates and improvement of application
- To include rerouting in the application
 - application is capable to follow GPS there are GIS maps in the background, which allow data transfer and routing
- To include direct communication driver driver
 - driver can report incidents on the road using application
- To include application in Cooperative Intelligent Transport Systems (C-ITS):
 - communication: V V, V I and V X
 - communication goes trough microwave detectors or/and mobile networks
 - pilot projects for both kind of communications
 - application DarsTraffic+ is our tool for C-ITS implementation



Thank you for your attention.

More information:

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