Challenges of Toll Pricing Policy in Slovenia







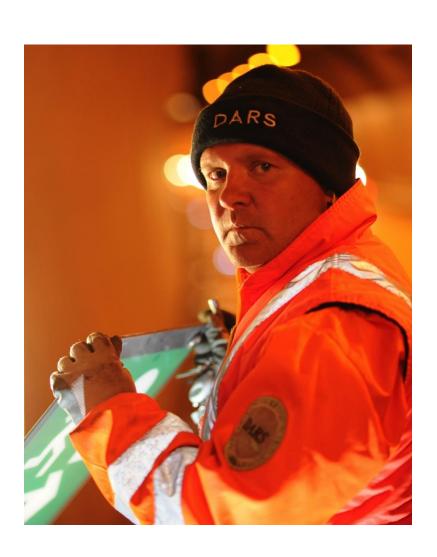
Emilija Erent, DARS

2nd annual ASECAP Marketing Workshop Paris, 6th February 2015



The goal of the toll policy





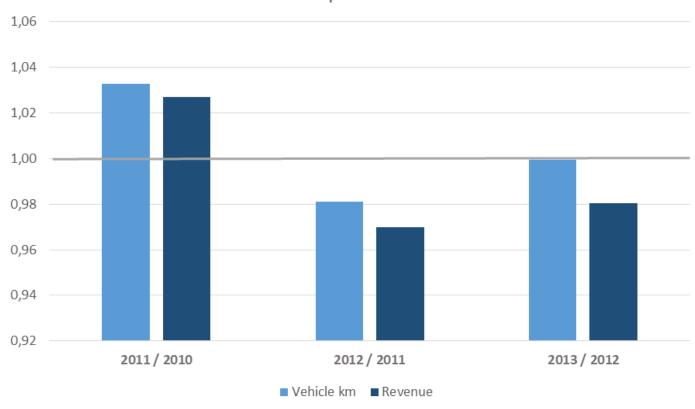
provide revenue that in the long-term covers the entire cost of:

- the infrastructure,
- management and
- toll collection.



The significance of the toll policy

Annual growth rates: Vehicle kilometres on motorways and revenue in period from 2010 - 2013



Actors of toll-price policy





- DARS' proposals
- Position of the Ministy and the Government
- Slovenian Transportation sector

Toll-price policy is adopted by the Slovenian Government.

DARS

Two Tolling systems for Toll collection on Slovenian motorways



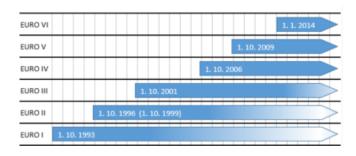


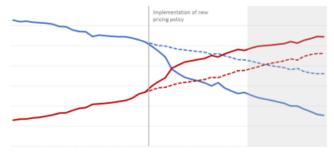
Vehicles above 3,5 t

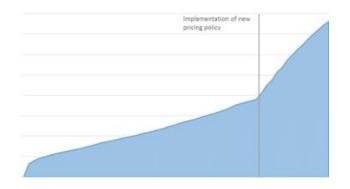




Effects of change to the tolling tariff don't last long







Main reasons:

introduction of new emission classes every 3 to 5 years

reverse effect on the structure

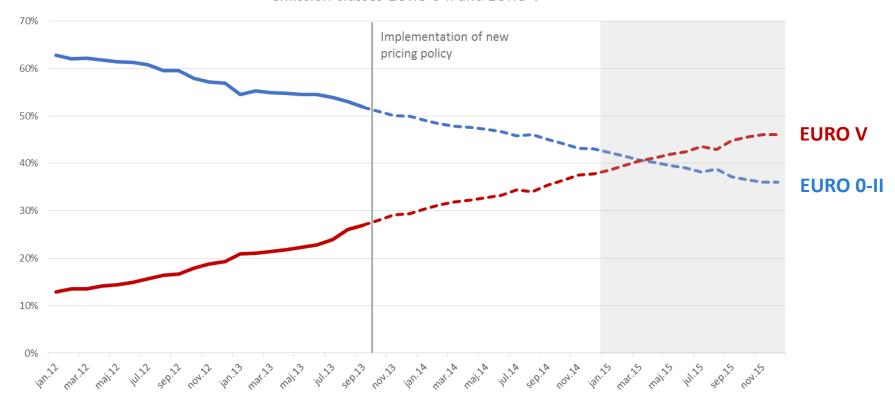
Growth in the use of electronic media



Changes in price have a reverse effect on the structure of registered vehicles...

DARS

The effect of implementation of new pricing policy on vehicle kilometres structure for emission classes EURO 0-II and EURO V

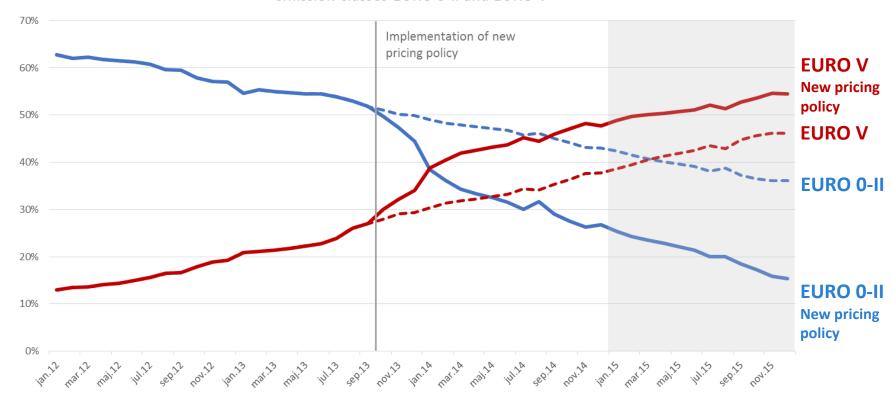




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DARS

The effect of implementation of new pricing policy on vehicle kilometres structure for emission classes EURO 0-II and EURO V



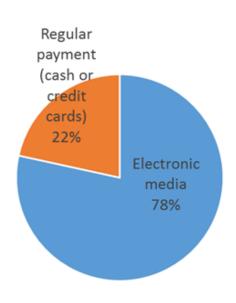


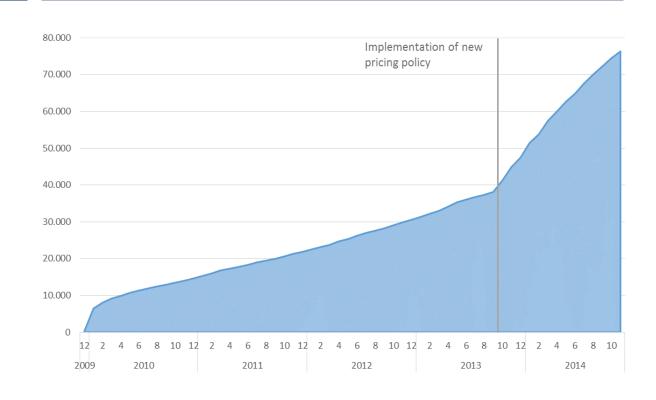
Dramatic growth of new registrations of electronic media



Toll payment methods

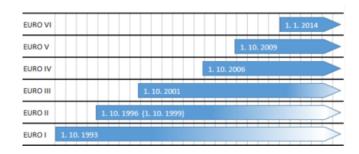
Cumulative number of registered electronic media





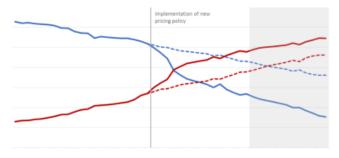


Effects of change to the tolling tariff don't last long

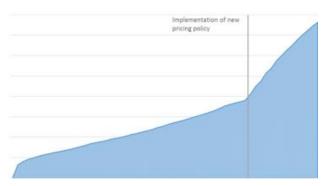




introduction of new emission classes every 3 to 5 years



reverse effect on the structure

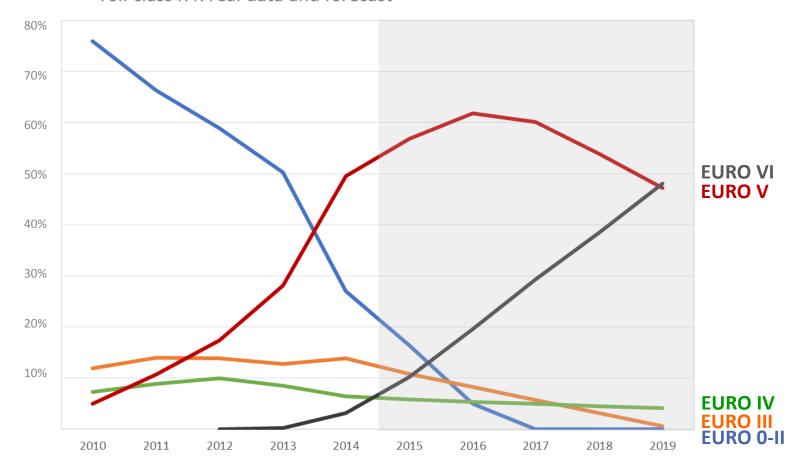


Growth in the use of electronic media



Profound estimation of future emission-class structure is crucial

Vehicle kilometres structure according to EURO-emission classes for Toll class R4: real data and forecast







Conclusion

DARS d.d. is trying to achieve the following price policy goals:

- eliminate the impact of the changed vehicle structure, otherwise, the revenue cannot cover the infrastructure costs,
- an automatic correction of the price policy; as things stand now, all this is the subject of repeat negotiations.



Thank you for your attention!