

ELECTRONIC TOLL COLLECTION & MOBILITY

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BRISA VISION.

FROM INFRASTRUCTURE TO MOBILITY

Delivering efficient mobility for the people



DELIVERING MOBILITY.

- **Efficiency-focused service provider** - Be an active partner towards a sustainable transport system, pursuing a highly efficient business and in harmony with stakeholders expectations
- **Customer Centric organization** - Provide customer oriented, innovative and efficient mobility and accessibility solutions through safe, comfortable and eco-efficient transport infrastructures

VIA VERDE.

PIONEER IN E.T.C.

Via Verde - The universal toll collection system in Portugal



Introduced in 1991



Today

>90% Automation

77% Via Verde + 15% Automatic

3 million clients

300 OBU's per 1000 inhabitants

ALMOST UNIVERSAL

Interoperability with Spain

Since 2013 – *Via T* accepted in all Portuguese Motorways (3000km)
2015 – *Via Verde* accepted in some motorways in Spain (Audasa network)



OTHER USES BESIDES MOTORWAYS

Diversifying for more than 10 years



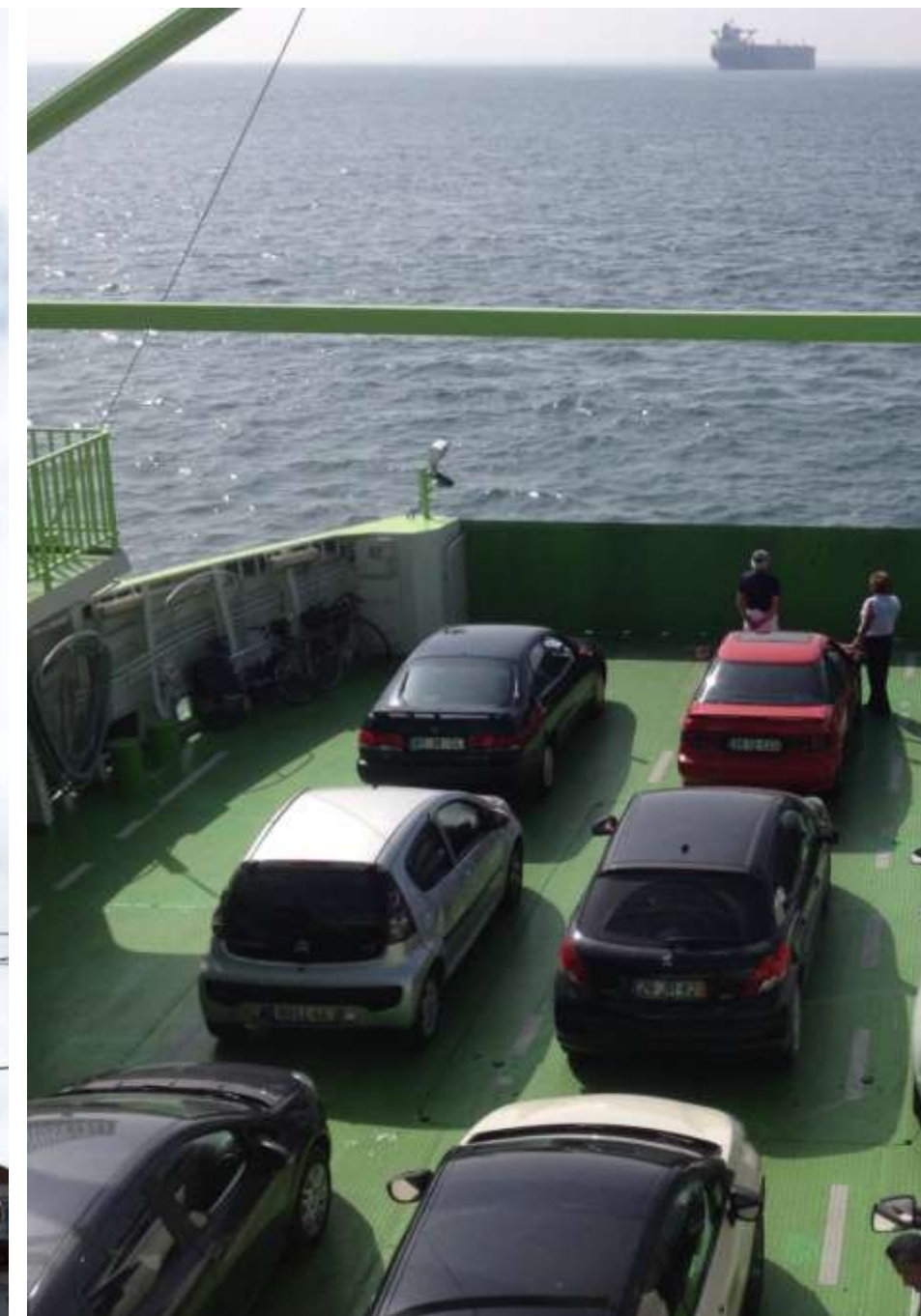
Gas Station
2002



Parking
2003



Access to historic center
2005



Ferry Boats
2013



McDrive
2014

ACCOMPLISHING
THE VISION.

EXPANDING BOUNDARIES

From cars to people, focusing on client needs



VIA VERDE

Payment system for all mobility ecosystem

TODAY



+

TOMORROW



Public transports



New mobility services

VIA VERDE

Out of the box, out of the car



Car



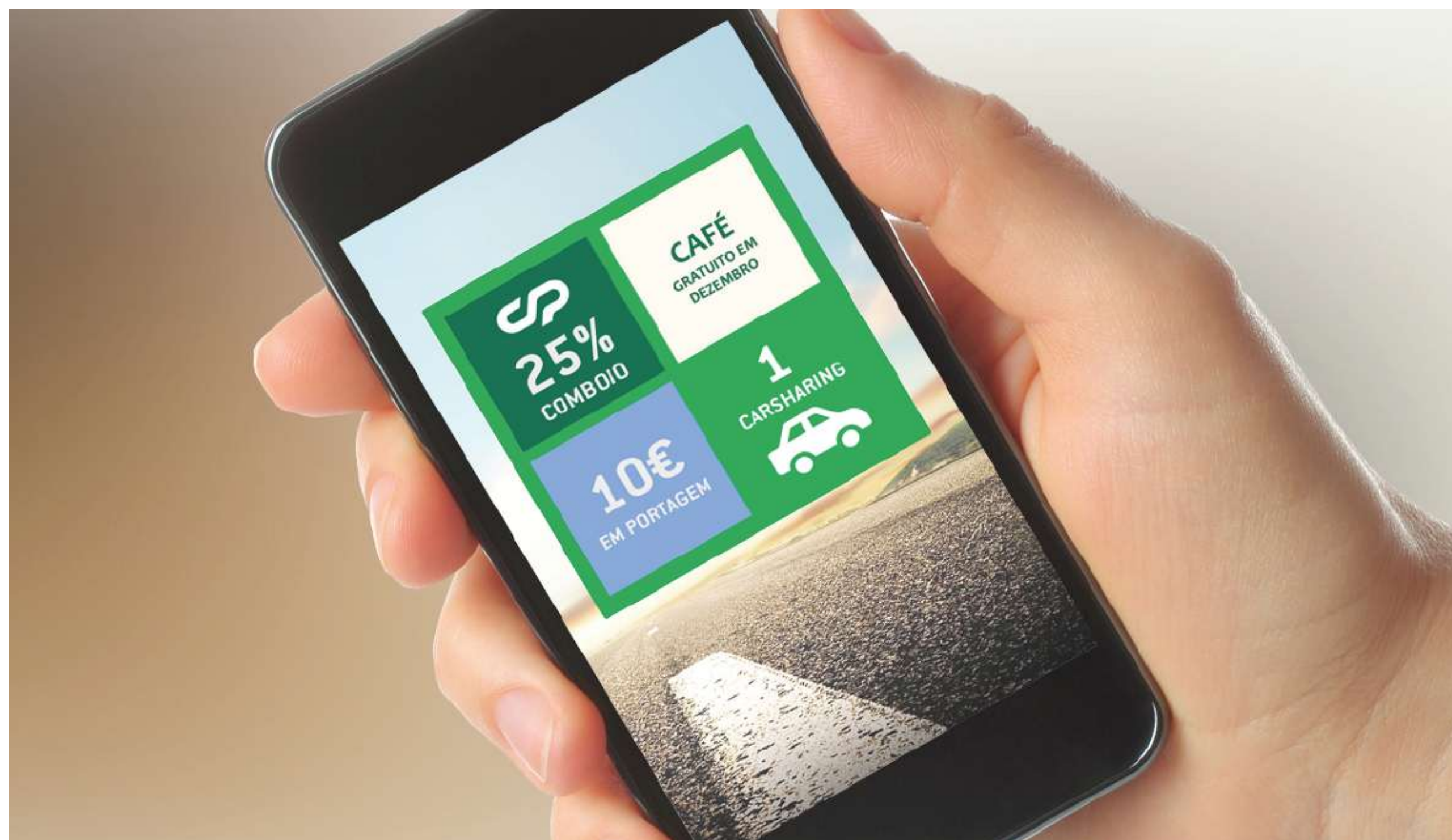
Public Transports

OUT OF THE CAR MEANS A NEW APP

From historical transactions to mobility payment & beyond



2013 – Transactional app



2015 – Mobility app



WHAT IS VIA VERDE MOBILITY APP?

A platform integrator

One application

- Multi modal payment
- Multi services access
- Banking system



A mobility broker

All provided through a mobile app

- Allows use on all the means of transport
- Payment through banking account
- Single invoice, for all family needs
- Pilot test in Oporto (Portuguese 2nd largest city)



A mobility facilitator

Present in every day life

- Trip planner
- Mobility booking
- Pricing & promotion
- Family use (not car)

Beyond payments



WHY VIA VERDE?

Via Verde is the natural owner

Critical know-how and unique market position

3 MILLION
CLIENTS

UNIVERSAL
SYSTEM IN
PORTUGAL

MULTI
TRANSPORT
OPERATORS

TRUSTED
BRAND

PEOPLE
EXPECT
MORE

VIA VERDE MOBILITY

From cars to family

